

Conditions of participation and data protection information for the "Forest Protection" sustainability campaign

Gira Giersiepen GmbH & Co. KG (hereinafter referred to as "Gira") is conducting the "Forest Conservation" sustainability campaign at the BAU 2023 trade fair.

The following conditions of participation apply to participation in the campaign.

A: CONDITIONS OF PARTICIPATION

1. Eligibility to participate:

All persons who are 18 years of age or older on the day of participation are eligible to participate in the "Forest Conservation" sustainability campaign.

Multiple participation by one person in the campaign using different e-mail addresses or via third parties is not permitted.

2. How to participate:

In order to participate in the sustainability campaign "Forest Protection", it is necessary to answer questions on the topic of sustainability. The answers can be entered on tablets or by scanning a QR code using your own devices at the Gira trade fair stand. The following data is also collected for participation: First name, last name, e-mail and target group.

The promotion begins on April 17th 2023 at 9:00 a.m. at the Gira trade fair stand at BAU 2023. The promotion ends at the end of the trade fair on April 22nd 2023 at 4:00 p.m. (CET = Central European Time).

3. Scope of the promotion:

Participation protects 1 square metre of German forest per participant for 30 years. Gira will double the result afterwards.

Participants will receive a confirmation by e-mail as well as a personal certificate of participation by e-mail following the campaign.

4. General conditions of participation:

By participating, the participants accept

- the present conditions of participation,
- the decisions of Gira, which are unreservedly binding with regard to the "Forest protection" sustainability campaign.

Gira accepts no responsibility for

- lost, delayed, incorrectly delivered, damaged, defaced or illegible information during participation,
- omissions, interruptions, deletions, defects, errors and delays in the transmission of data,
- disruptions of any kind, in particular technical, network-related, electronic, computer/Internet-related, hardware and software-related, faulty transmission of information based on technical problems, for example due to network (Internet) overload.

Gira reserves the right to exclude participants who violate the conditions of participation. Gira also reserves the right to terminate, interrupt or change the promotion or the conditions of participation at its reasonable discretion and without prior notice if such a step is necessary due to the circumstances. Participants are not liable for damages in these cases.

5. Miscellaneous:

Legal recourse is excluded with regard to participation.

The promotion is subject exclusively to German law. This choice of law does not affect the application to consumers of such regulations of the state in which the consumer has his or her habitual residence as may not be deviated from by agreement under the law of that state.

Should one or more provisions of these Terms and Conditions of Participation be or become invalid, the remaining provisions shall remain in full force and effect. The invalid provision shall be replaced by a valid provision which comes as close as possible to the intended purpose. The same applies to any omission in the conditions of participation.

B: DATA PROTECTION INFORMATION

1) Person responsible:

Gira Giersiepen GmbH & Co. KG

Dahlienstr. 12
42477 Radevormwald

Telephone number: 02195-6020

E-mail address: info@gira.de

2) Data protection officer:

Dr. Gregor Scheja (Scheja und Partner Rechtsanwälte mbB)

Adenauerallee 136
D-53113 Bonn

Phone: +49 (0) 228-227 226-0

Fax: +49 (0) 228-227 226-26

E-mail: info@scheja-partner.de

SSL-encrypted contact form: <https://www.scheja-partner.de/kontakt/kontakt.html>

Website: <https://www.scheja-partner.de/>

3) Personal data:

Gira observes the relevant data protection regulations when processing personal data. Personal data is any information relating to an identified or identifiable natural person (hereinafter "data subject"); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or one or more special characteristics.

In the context of the campaign, we process the following categories of data: First name, last name, email and target group.

4) Purposes and legal bases of data processing:

We process your personal data for the following purposes and on the following legal bases:

a) Processing for the establishment, performance and termination of a contract (Art. 6 para. 1 lit. b DSGVO)

Personal data is processed in order to conclude a contract with you on participation in the promotion, to fulfil such a contract already concluded or to terminate such a contract. This also includes, for example, data processing that is necessary for the preparation and implementation of the campaign. Participation in the campaign is voluntary. There is no legal or contractual obligation on your part to provide personal data and these data are not required for the conclusion of a contract. However, if you do not provide this data, participation will not be possible.

b) Fulfilment of a legal obligation (Art. 6 para. 1 c) DSGVO)

We are subject to various legal requirements from which an obligation to process personal data may arise: in particular under commercial, company, competition and tax laws, data protection laws and other general legal obligations for which we process personal data.

5) Recipients of your personal data:

Your personal data will be transmitted to or processed by the following recipients:

- Employees of our company have access to your personal data to the extent necessary to fulfil the above purposes.
- We use service providers who support us in data processing within the framework of order processing (service providers for the following services: IT operation, archiving, advertising and marketing, operation of online services). These service providers are subject to strict contractual agreements, including confidentiality.
- In individual cases, we are legally obliged to transmit personal data to authorities (e.g. requests for information from investigating authorities) or natural/legal persons (e.g. to assert claims under copyright law).

6) Data processing in third countries:

In principle, we only process your personal data in Germany and in the European Union.

Personal data is only processed outside the European Union (so-called third countries) if an "adequacy decision" of the European Commission (Art. 45 DSGVO) exists for this third country, "appropriate safeguards" (Art. 46 DSGVO) or "internal data protection rules" (Art. 47 DSGVO) are in place at the recipient. General information on adequacy decisions can be found at https://ec.europa.eu/info/law/law-topic/data-protection/data-transfers-outside-eu/adequacy-protection-personal-data-non-eu-countries_de, on available suitable safeguards at https://ec.europa.eu/info/law/law-topic/data-protection/data-transfers-outside-eu/model-contracts-transfer-personal-data-third-countries_de and on internal data protection rules at https://ec.europa.eu/info/law/law-topic/data-protection/data-transfers-outside-eu/binding-corporate-rules_de. For further information, you can contact the data controller.

7) Duration of storage:

Your personal data will be deleted no later than three months after the action has been completed, unless there is a legal retention period or you have consented to the data being stored.

8) Rights of the data subject:

- (1) You have the right to obtain confirmation as to whether personal data relating to you are being processed and to obtain information about such data and further information and a copy of the data in accordance with Article 15 of the GDPR.
- (2) In accordance with Article 16 of the GDPR, you have the right to request that personal data concerning you be completed or that inaccurate personal data concerning you be corrected.
- (3) In accordance with Art. 17 of the GDPR, you have the right to demand that data concerning you be deleted without delay, or alternatively, in accordance with Art. 18 of the GDPR, to demand restriction of the processing of the data.
- (4) You have the right to request that the data concerning you that you have provided to us be received in accordance with Art. 20 DSGVO and to request that it be transferred to other data controllers.
- (5) If you have given us consent to process your data, you may revoke this consent at any time. The revocation of the consent does not affect the lawfulness of the processing carried out on the basis of the consent until the revocation. After revocation of consent, the participant's collected and stored data will be deleted immediately. In this case, participation in the promotion is no longer possible.
- (6) You can assert the above rights by sending an e-mail to fachpartnerservice@gira.de.
- (7) You also have the right to lodge a complaint with the competent supervisory authority pursuant to Art. 77 DSGVO.
- (8) You have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or similarly significantly affects you.

(9) Right of objection

You have the right to object at any time, on grounds relating to your particular situation, to the processing of personal data concerning you which is carried out on the basis of Article 6(1)(f) DSGVO; this also applies to profiling based on these provisions.

The controller shall no longer process your personal data unless it can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing serves the purpose of asserting, exercising or defending legal claims.

You can assert this right by sending an email to fachpartnerservice@gira.de.

Date: 04/2023